



viewpoint.



Evening Show - 6.45pm

£5 Adult
£3 up to 19 years and senior citizens

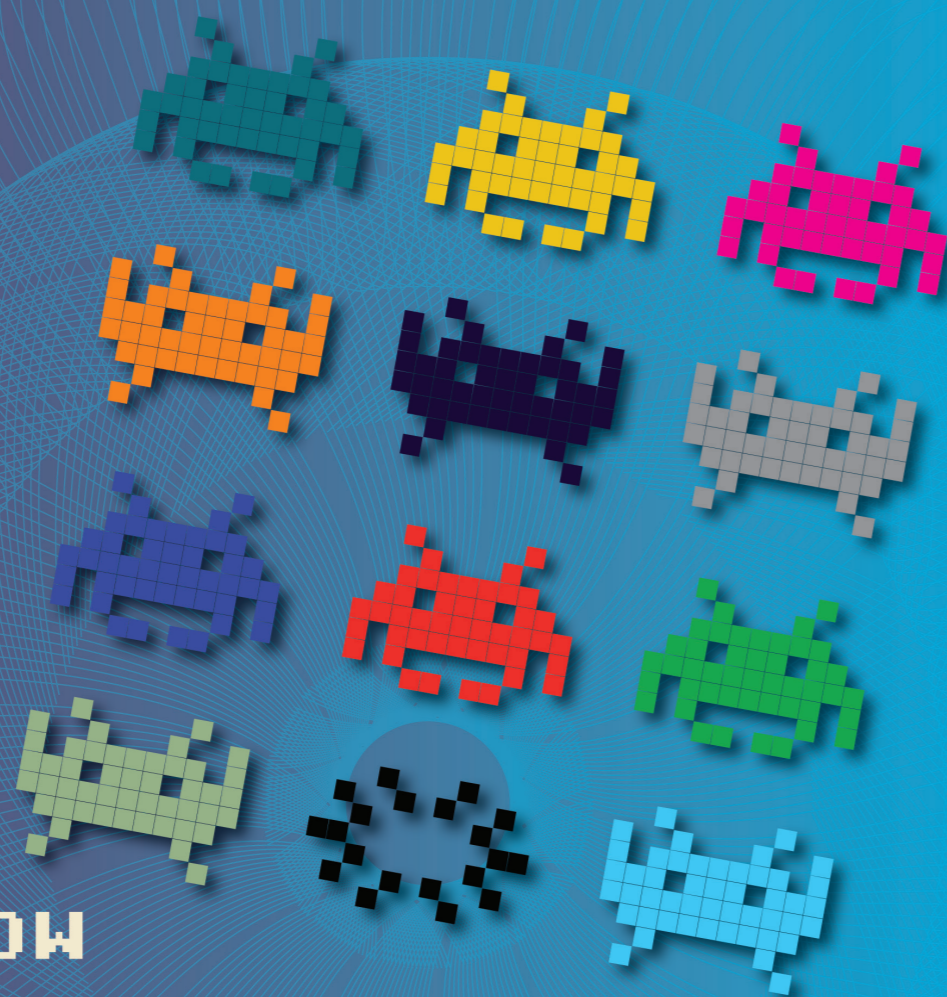
£13 family ticket
2 adults
2 concessions

Thursday 24th
April 2014

Art and Design Events for 2014

HI SCORE - 24.06.14

PRESS START



SUMMER SHOW 2014



Summer Show 2013

The Summer Show exhibition this year was bigger and more varied with a wide range of student work exhibited. The standards also improved from the previous year.

Available on the
App Store

The diverse range of specialisms were showcased from fashion to theatrical costume, textiles for fashion and interiors, graphic design, advertising, conceptual and abstract art, installations, sculpture and painting, illustrations and 3D products made from glass, wire, wood, metal and ceramics, photography, animation, multimedia and film.

It was a celebration of the achievements of our talented, committed students. They were able to show their families, friends and guests around the exhibition.



To view work by past and present students visit www.priestleygraphics.co.uk

CASE STUDIES

Lauren Lloyd (The Heath) - Extended Diploma in Art and Design Textiles Fashion

Lauren has completed the second year of her BTEC Extended Diploma course where she developed her work more specifically towards fashion design. She has enjoyed the development of her ideas through to completed pieces for costume and fashion design. For her final major project she went to London with College to undertake research. Lauren developed her drawing skills by attending additional workshops and life drawing classes. She developed her flair for decorative work through surface pattern where she has built on past experience and readily embraced new ideas. Lauren has particularly enjoyed assignments with a focus towards costume or catwalk fashion.



Lauren gained a distinction grade in all of her units culminating in the high grades of D*D*D*, a superb achievement. Her final major project was based on a character Miss Havisham from the novel Great Expectations and demonstrated her experimentation, focus and high level of technical skill. It was a very exciting and lively exhibition.

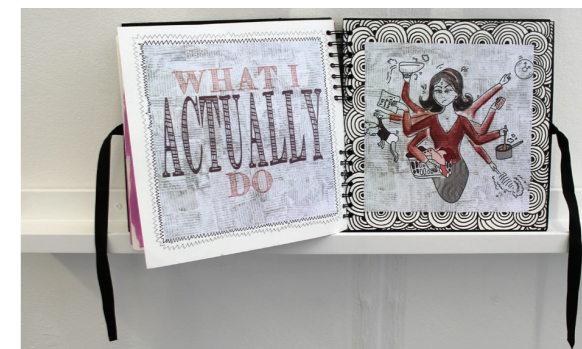
Lauren has progressed to Leeds College of Art and Design to study Fashion Design and communication.

Carla Scarisbrick (The Grange)- Extended Diploma in Art and Design Illustration and Photography

Carla Scarisbrick came to Priestley College in 2010 from The Grange Comprehensive School to study an A Level programme, which included A Level photography. Carla was unhappy with her A Level choices apart from photography and decided to take a change in direction. Carla chose to study a BTEC Art & Design in which she specialised in the design group – illustration and photography. In addition, she carried on with her A2 level achieving a grade C last year.

Carla has been an essential member of the group with much involvement with other classmates, as well as attending a residential trip to London. Carla's confidence and independence has improved tremendously throughout the 3 years that she has studied at Priestley College and she has developed a strong work ethic. Carla works very hard in each class she attends and has a very independent approach to doing extra work outside of the classroom. Carla has shown flair with drawing, mixed media and using industry standard software Creative Suite 5. Carla has a MEG of MMP and has worked exceptionally hard throughout the 2 years to achieve a D*D*D*.

Carla has successfully gained a place on the BA (hons) Graphic Design course at university, which will allow her to develop her creative skills even further, opening up opportunities for employment.



Nikita Barnwell (Sir Thomas Boteler)- Extended Diploma in Art and Design - Fine Art

Nikita has attended Priestley College since 2008, beginning her journey with us on the level 2 Health and Social Care programme, on successfully completing it she progressed on to the level 3 course. During her time studying on that course, she was given the opportunity to work with people both young and old. She realised that art was a really useful tool to engage with people, and a source of joy and comfort.

On completing the Health and Social course, she enquired about opportunities to do a further course at Priestley, and with no previous experience of art and design she signed up to do the BTEC Extended Diploma with great determination. Over the two year course, Nikita has show dedication enthusiasm and commitment, working hard to develop and eventually excel in all the projects she was challenged with. She made it her goal to extract every opportunity to learn about different skills and techniques throughout the course, and succeeded in achieving a final grade of D*D*D*.

Nikita has progressed on to De Montford University to study Fine Art, with plans to utilise her degree using art to support the kind of people she encountered on her Health & Social course.



Walton Gardens FMP Photo Shoot

The BTEC Extended Diploma Year 2 Textiles and Fashion students took part in a photo shoot at Walton Gardens to give their garments maximum impact for their final exhibition.



Tony Green Fashion Talk

A fashion designer who has worked in Paris and London has shared his experiences with Priestley's art students. Tony Green, who studied at St Martin's in London, spoke to more than 70 art and design students before giving them advice on their project work. In his talk Tony explained how college was a good place to develop a style and said universities were looking for individuality in potential students. "It's good to develop your own personality because universities are going to look for someone who has their own identity," he said. For the past two and half years Tony has been working in Paris with Sonia Rykiel, who entered the

fashion world after designing soft sweaters in the 1960s and making the front cover of Elle magazine. Her team spotted Tony's work while in London and liked his 'loose and unfinished' style. He worked on their main line and enjoyed the fun nature of their methods. Tony has now returned to England and has worked with designer Felicity Brown as well as on his own projects. During his talk he advised Priestley students to include lots of drawings in their portfolios to help them secure a university place. "Universities like to see lots of illustrations and it is also worth thinking about different ways to present them within your portfolio," he said.



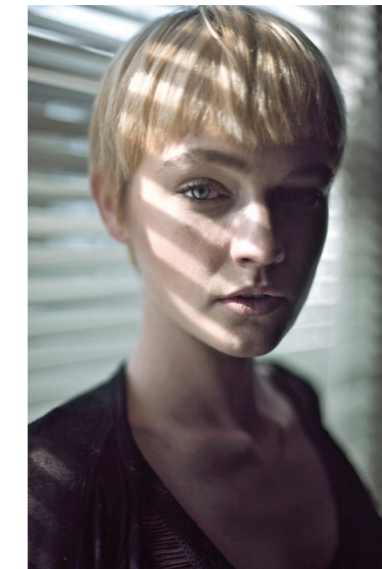
Daniel Brown

A young stylist who studied at Priestley College is making a name for himself in the world of fashion. Daniel Brown was contacted by bloggers in New York and Paris after a photoshoot he styled appeared on the front cover of international magazine 62nd Floor. "It was my first front cover and generated international interest," said Daniel, from Runcorn. "It's so important at my age to build contacts within the industry and I really feel I am starting to do that now."

pattern and shape – proving he had what it takes to make it in the business. "They looked at my portfolio, shook my hand and said they'd see me in January," said Daniel, 20. "It was an amazing opportunity to learn from people in fashion that I found incredibly inspirational. The experience was a foundation from which I was able to develop and take inspiration. Having completed the internship I knew then that styling was something I was very keen on pursuing."



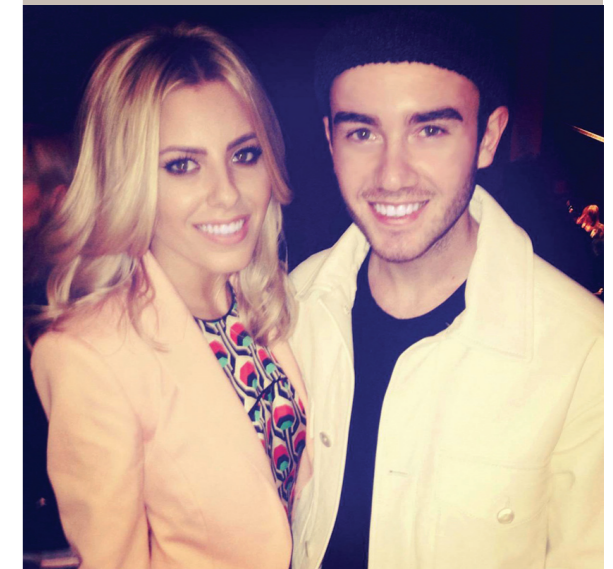
Daniel studied media, fine art, business and graphic design at Priestley, finishing with As and Bs in all his subjects. While studying his A Levels he also completed a month-long internship at the world famous fashion house Alexander McQueen after impressing them with a strong portfolio generated from work he had produced at college. His project showed how he would promote London Fashion Week – including print experiments developed from



Dan Brown styled model Abby Clee at Nevs Models, London. He has since gone on to style a number of editorials and campaigns working with photographers such as

Adam Peter-Hicks and assisting stylist and fashion editor of Fantastic Man magazine Julian Gano. His latest shoot will be for Client magazine, a British menswear publication that describes itself as 'unconventional'. Along with photographer Joseph Sinclair, Daniel will be responsible for sourcing the clothes from designers and casting the models. "As a stylist it's important to go for as many looks as possible that are relevant to the brief and I enjoy telling a story with clothes," he said. Daniel is currently working with friends and stars of Desperate Scousewives, Amanda Harrington, Debbie O'Toole and Gill O'Toole, who founded Scouse Boutique in 2012. They hope to collaborate and pursue projects promoting the boutique including photoshoots and event launches.

As well as working on demand, Daniel is completing a fashion degree at Middlesex University and hopes to complete a Masters Degree in New York. For now, though, he is based in London – the men's fashion capital of the world – with aspirations of one day becoming a fashion editor himself. "Right now I am working seven days a week, but I love what I do," he said. "I really enjoy putting my name to something that I am proud of and, for me, the best thing is seeing your work in print and on the magazine shelves."



Dan Brown pictured during London Fashion Week with Mollie King from The Saturdays

BTEC Graphic Design

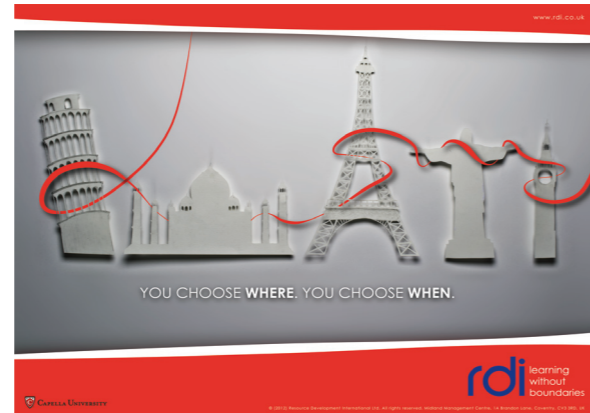
RDI Live Brief

Graphic design students impressed in a challenge set by leading experts in Google qualified internet marketing. Clicky Media™ asked Priestley's young creative minds to design an advert for RDI - online distance learning. Sam Gadsby, director at Clicky Media Ltd, praised the high standard of work including its variety of approaches, marketing messages and selling points.

"We also liked that some students considered specific target audiences

and that several examples looked outside the box for inspiration," said Sam. "Our client was extremely impressed, so much so that these were sent to the senior management team to select a winner."

Senior managers at RDI voted for the winner, Director of Marketing Neil Atkins said: "We were extremely impressed by the high standard of all the adverts, with many being unidentifiable from adverts typically received from a full media agency."



Dominic Scoots into Photography

A graphic design student is making a name for himself on the Mod scene. Dominic Hinde – better known as the Scootographer in certain circles – is putting his skills to good use photographing scooters and scooterists at shows and events where he is developing quite a following. "I've had quite a good response and have about 4,000 followers on twitter and facebook," said Dominic, who is studying BTEC Level 3 Graphic Design at Priestley College. The 17-year-old, who lives in Sankey, has his own logo and has started selling prints of his work, which started to focus on scooters three years ago. His reputation even led to an interview with

The Fred Perry Blog, which talked to him about 'life as the Scootographer'. Dominic told the blog: "I don't think there is any single explanation of how I got into the mod and scooter scene. I just love the music, clothes, scooters and style.

The former Penketh High student hopes to pursue a career in photography, which he uses in all different aspects of his life. His flickr pages include a variety of subjects from tourists in London, to clothes, pets and people. "I try to be creative rather than just take a picture so I look for different angles and try to look at things a bit differently," he said.



To see more of Dominic's pictures visit <http://www.flickr.com/photos/domhinde>

Patrik Zachar (William Beamont High) Extended Diploma in Graphic Design

Patrik moved to England from Slovakia with his family when he was eleven years old. His knowledge of the English language was minimal and he would spend a lot of time browsing the internet. He developed a very early interest in Adobe Photoshop and independently accessed numerous online tutorials. In 2009, Patrik and his brother opened a forum for people who needed help with their Smartphones. In July 2011, this developed into AndroidPortal (.sk), an Android based site, where Patrik and his brother provide phone and app reviews and daily

news. From its inception, AndroidPortal grew every day, from 50 visitors a day to 200 in just a week. By the end of the year, it had over 1000 visitors a day; that is 1000 unique people reading the articles and looking at Patrik's work. It is now the biggest Android website in Central Europe and one of the biggest growing websites in Europe. It also formed the basis of his Final Major Project on the BTEC course.

Thanks to AndroidPortal, Patrik has developed an impressive online presence and has gone on to work with



Patrik goes on to Norwich University of Arts to study a BA Hons Graphic Design.

many prestigious clients. The biggest hip-hop band in Slovakia (Gramo Rökkaz) asked him to design a limited edition T-Shirt for them which sold out very shortly after it went on sale. He has also worked with inOut studio as a web developer and marketing assistant to create the very first modern cartoon TV Show in Slovakia (Lokal TV) and most recently worked with a development studio on a multi-platform tower defense game.

Clearly, in and outside the course, Patrik developed a remarkable technical ability with industry standard graphic design software such as Adobe Photoshop, Illustrator and InDesign. He has also explored his ideas by experimenting with a broad range of materials and techniques such as watercolours, acrylics, collage, pastels and inks, and lens-based media.

Patrik has also worked this year on live assignments in College. So he, consequently, has worked to industry standard specifications and been regularly challenged by having to deal with specific client needs and learned how to compromise his ideas as a result of this feedback, while maintaining high standards of work.

find your strengths

Textiles & Fashion

- Teacher
- Textile technologist
- Fabric developer
- Wallcovering designer
- Carpet designer
- Theatre costume designer
- Merchandiser
- Woven fabric designer
- Printed textile designer
- Textile technician
- Embroiderer
- Designer/maker
- Fashion promoter
- Textiles colourist
- Stylist
- CAD operator
- Leisurewear designer
- Knitwear designer
- Colour separation artist
- Colourist
- Furnishings designer
- Retail manager
- Freelance designer
- Fashion buyer
- Design studio manager
- Design director
- Interior decorator
- Fashion journalist
- Fashion designer
- Fashion illustrator
- Accessory designer
- Menswear designer
- Childrenswear designer
- Pattern cutter/grader
- Contour fashion designer
- Milliner
- Design consultant
- Community artist
- Museum curator
- Textiles archivist
- Textiles conservation worker
- Small business entrepreneur

opportunity

Computer Games

- Computer arts
- Computer game design
- Animation
- Design Editor
- 3D Animation
- Character design within film and animation
- 3D modelling
- Film and Media
- Special Effects
- Graphic Design
- Multimedia design
- Web based advertising
- Conceptual Artist
- Computer Game Coding

Graphic Design

- Computer graphics
- Copywriting
- Web design
- CD Rom design
- Typeface design
- Film titles
- Studio manager
- Advertising
- Digital Imaging
- Poster design
- Packaging design
- Desktop Publishing
- Teaching
- CAD technician
- Creative direction
- Newspaper and magazine design
- Art direction
- Logo design
- Corporate identity-branding
- Freelance graphic design
- Film special effects
- Animation
- Illustration
- Computer games design
- Multimedia design
- Greeting card design

specialism

3D Design Tech

- Teacher
- Product designer
- Engineer
- Industrial designer
- Interior designer
- Architect
- Ergonomist
- Draftsman
- Web designer
- CAM operator
- Design consultant
- Model maker

Art & Design

- Portrait painter
- Landscape painter
- Textile designer
- Fashion designer
- Graphic designer
- Sculptor
- Jewellery designer
- Ceramicist
- Illustrator
- Performance artist
- Installation artist
- Film maker
- Photographer
- Greeting card design
- Website designer
- Community artist
- Artist working in metal or wood
- Designer/maker
- Interior designer
- Architect
- Product designer
- Transport designer
- Spatial designer
- Exhibition designer
- Art administrator
- Art teacher

success

Photography

- Teacher
- Wedding portrait photographer
- Sports photographer
- Advertising photographer
- Landscape photographer
- Wildlife photographer
- Fashion photographer
- Film titles
- Visual merchandising
- Architectural photographer
- Fashion Promotion
- Editorial photography
- Graphic designer
- Illustrator

practical skills

Career Pathways

History inspires Priestley art student

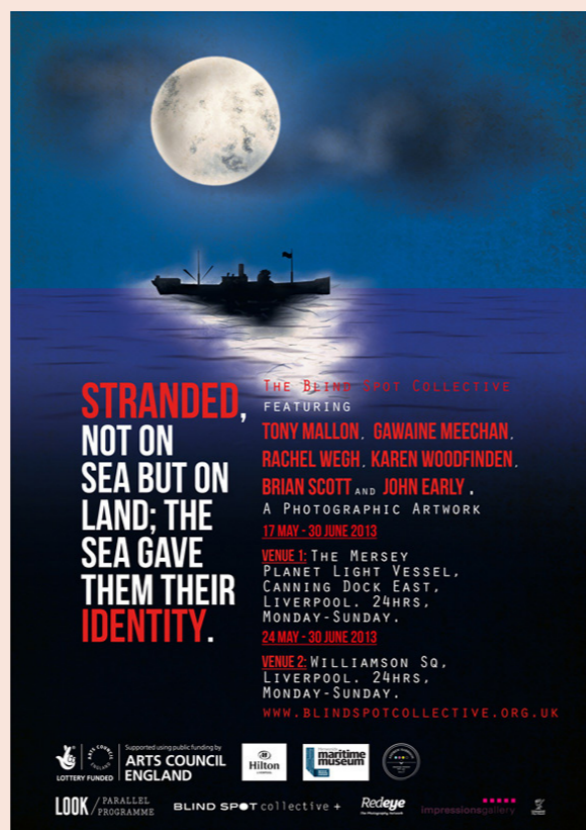
Andrew Harrison was asked to design a promotional poster for 'Stranded' which revisits the stories of Merchant and Royal Navy seamen as well as the WRENS who served in Battle of the Atlantic operations during the Second World War. The 19-year-old studied posters from the period to help inspire his design which features a lone ship lit by the moon. It is surrounded by a white border, which was a common feature in Second World War posters.

"I visited the Maritime War Museum in Liverpool to look at the kind of styles they used on posters from this period

and used similar blocky, hard-hitting fonts on my poster." The result of his efforts won him praise from the organisers Blind Spot Collective and approval from the Liverpool Art Council which had to agree his design before it was posted around the city.

His main goal with the poster to promote Stranded – part of international photography festival Look13 held in Liverpool – was to have immediate impact.

"You only have a matter of seconds to make sure you make someone pay attention," he said.



Art Foundation - Science project

As part of our links with STEM the students on the Art Foundation developed a display of Hexagonal panels from a collaboration with the Maths and Science departments. The art works are the result of an artistic visual enquiry into the rich worlds of science and maths.

Science tutors and technicians gave tutorials, insight and technical help which provided an alternative and exciting platform for visual enquirers.

Devised as a stretch and challenge project, it was run outside of timetable, during the student's busy Final Major Project examination period.



Berlin Trip Takes Breath Away

Art foundation students headed to Berlin looking for inspiration for their final major projects and found it in abundance during their four-night stay.

The visit took in various disciplines including fashion, modern art and architecture. There was even a chance to

visit the Computer Games Museum.

"We travel to Berlin because of the diversity that is on offer there," said Tutor Steven Lane. "It was a successful trip because we found new galleries to visit and the city unfolds a bit more each time we visit."



Crash, Pang, Wallop what a Picture

A former Priestley College student has provided the current cohort with a snapshot of her life as an international photographer. Nina Pang's work has been published in Italian Vogue and she has worked all around the world on different shoots. However, she found time to meet the current crop of aspiring photographers during a recent visit to Priestley where she studied between 2007 and 2009. Tutor Sarah Astin said the students – many of whom are planning to specialise in photography after Priestley – found Nina's talk inspiring.

"A number of learners want to progress into photography specialisms after their time at Priestley and they found Nina's advice and her exciting work a real inspiration," said Sarah. Nina takes inspiration from nature, laughter, changes in season, love, and sadness. "I believe everyone has a different story and I like to capture those stories through photos," she says on her website. Nina completed a BA Hons in Graphic Design at Salford University, but

now works as a freelance photographer focussing on wedding photography, conceptual and portraiture shoots. She has travelled far with her work including Prague, Hong Kong, Switzerland and Amsterdam. Her training has included time with international photographer Rosie Hardy where she developed skills in candid photography and conceptual imagery. As well as having work published in Vogue IT, Nina has documented fashion collections for student degree shows at London College of Fashion and Manchester Metropolitan University. During her talk at Priestley College, the Manchester-based photographer talked about her experiences at university and in the creative industry with BTEC Art and Design learners. She spoke about the importance of a strong website for photographers looking for work. "Promotion through a website is very important and you must be selective with choices, show the good stuff," she said.

You can view Nina's work here www.ninapang.co.uk

"A number of learners want to progress into photography specialisms after their time at Priestley and they found Nina's advice and her exciting work a real inspiration"

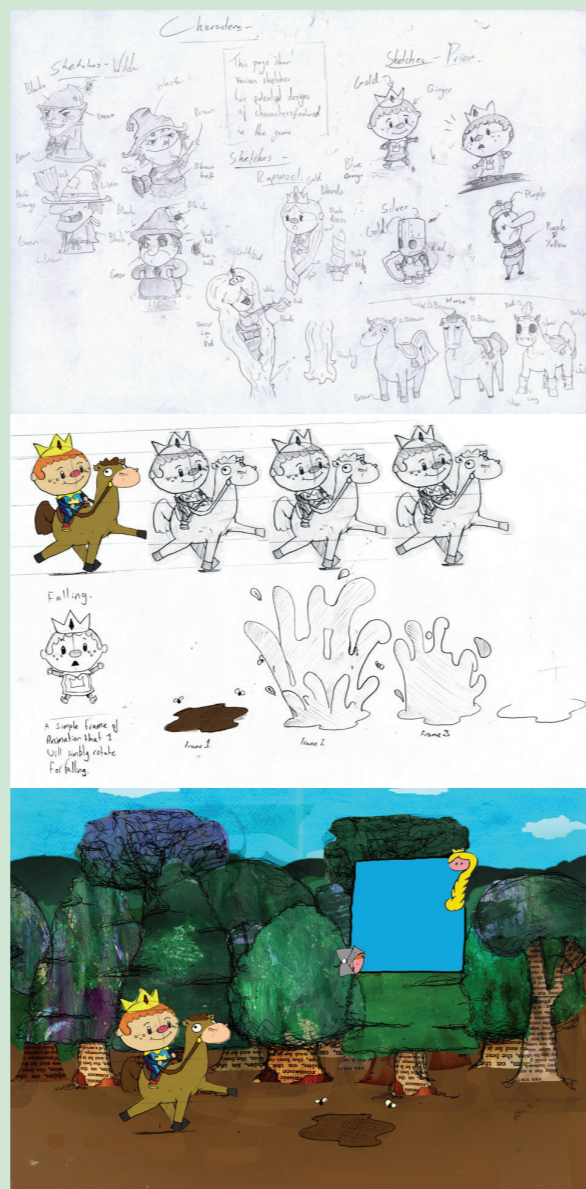


Futureworks visit Game Course

First year is coming to a close for Further Education students, and already they are beginning their 2014 UCAS applications by writing their personal statements. HE Days and university visits give them a clearer idea of what is expected from these, and Priestley College in Warrington offered a great example in the form of their Choices Week. With a number of their students on a course in BTEC Games Design, it seemed like the ideal time to join the students there and talk about what a future in Games could be like.



Our chaps chatted about their own personal work and histories in the video games industry as well as in concept art, animation, 3D modelling and the like, and presented a number of examples of work from Futureworks' own current graduating students; some of whom came directly from Priestley to attend Futureworks, such as Hollie Caddock and Josh Campher. Via these two former Priestley attendees, it was great to show just how far students could come between further and higher education. On the day, Priestley's students even got to engage in a practical and collaborative games design task too.



First Diploma MOSI Visit

BTEC Level 2 First Art & Design learners took part in a research visit to the Museum of Science and Industry to develop visual language for their current project Environments - Artist links to Kurt Schwitters, Kara Balla and Boccioni exploring the art movement of Futurism. Ceramic sculptures are being developed for 3D units in response to the primary source imagery explored. Fine art drawings at a large ambitious scale and mixed media samplings have been developed for textile and stitch outcomes and Graphic promotions.

The students enjoyed the visit to the city of Manchester and the opportunity to gather inspiration and enjoy time with peers and staff outside of the classroom.

The students were also able to participate in a number of presentations from Higher Education representatives, ex students and visitors from industry.

All activities are planned to enhance the student experience.

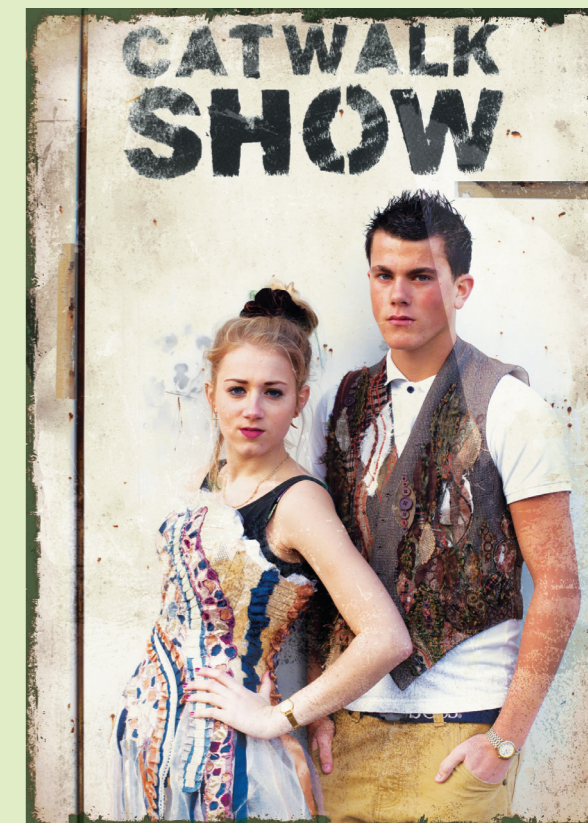


Catwalk Show

In March, the College hosted its fifth catwalk show, celebrating the work of students on the A Level Textiles and BTEC Extended Diploma in Art and Design programmes. Inspired by a wide range of themes from surfaces in natural forms and issues of recycling to the urban environment and New York City, students had created individual and unusual garments, accessories and body based pieces utilising traditional and non traditional textiles.



The show was extremely successful and thoroughly enjoyed by all those who attended. We were also pleased to be raising money for the Teenage Cancer Trust and Priestley Education and Training Trust and at the end of the evening had raised several hundred pounds for the charity through ticket sales and donations. Students from across College volunteered to act as models and were treated to a hair and makeup session by MC2 in Stockton Heath.



A Level moderator Quotes



AS Fine Art

It was pleasing to see the emphasis on the formal elements and drawing in particular. The large scale work was particularly impressive as was the range of contextual references. Some of the units showed what can be achieved in this specification.

A2 Fine Art

The ability of the students to handle large scale work was noted. There was a wide variety of personal outcomes seen. Drawing once more provided the basis for exploration and experimentation. It was a delight to moderate this sample.



AS Textiles

It was a pleasure to moderate the work in the sample. The emphasis on recording skills was noted as was the ability to review and refine ideas. There was evidence of ability to control media and techniques and outcomes demonstrated appropriate and informative contextual references.

A2 Textiles

Marking was clear, fair and accurate. There was evidence of an eclectic range of sources which had informed the students' work. Moderating the work was a very pleasant experience.



A2 Graphics

There was evidence in a number of units in the sample of extremely thorough investigation exploring a broad range of concepts and ideas. Students have clearly enjoyed the challenges they faced.



A2 Photography

The students had presented their development work and outcomes in a logical way that was easy to follow. The presentations followed the specification for this endorsement. Overall, thank you for the way in which all the work was displayed. It made for an enjoyable day.

Results

Joel De Placido:
Grade A Fine Art
Grade A Product Design

Shaylagh Sexton:
Grade B Fine Art
Grade A Textiles

Elizabeth Hazeldine:
Grade A* Fine Art

Rachel Wilcock:
Grade A Fine Art
Grade A Photography

Courtney Lightfoot:
Grade A* Graphics
Grade B Photography

Georgina Atkinson:
Grade A Textiles
Grade B Photography

Anna Hargreaves:
Grade A* Textiles

Stephanie Warbrick:
Grade A Textiles

Royal Academy

Four Priestley A Level Art students had their work showcased by the Royal Academy: Rachel Wilcocks, Courtney Lightfoot, Rebecca Cosgrove and Saskia Tobiason.

Quotes from the RA website:

'The vast majority of the entries seemed both thoughtful and daring. It made me feel very optimistic about the future of art! These are the people who are helping us see the world.'

- **Tess Jaray Royal Academy**

'I was struck by the originality of thought in their engaging works as well as the references made to art history. It is fascinating to know which contemporary, modern and historical artists are admired by the next generation at the moment.' - **Sarah Lea, Assistant Curator**

Teaching Staff Specialisms

Andrea Marren Teacher of Art & Design
Curriculum Manager, Art & Design



Specialist Areas:
Textiles for Fashion & Interior Design
Interior Design
Presentation Techniques
Industrial Practice

Paul McConnell Teacher of Art & Design
Assistant Curriculum Manager, Art & Design



Specialist Areas:
Digital Image Manipulation
Vector Drawing
Advertising
Publishing

Gary Jones Teacher of Art & Design



Specialist Areas:
Wood, Metal, Ceramics and Glass
Fine Art
Sculpture

Matthew Wilson Teacher of Art & Design



Specialist Areas:
Design and Technology
Engineering
Computer Aided Design
Digital 3D Modelling

Steven Lane Teacher of Art & Design



Specialist Areas:
Drawing and Painting
3D Construction
Environmental Intervention/Installation work
Conceptual Art

Ann Fones Teacher of Art & Design



Specialist Areas:
Fine Art
Illustration and Painting
Contextual Studies

Emma Lingard Teacher of Art & Design



Specialist Areas:
Fashion and Textile Design
Fabric Manipulation and Embroidery
Mixed Media Arts
Printmaking

Stephen Bate Technical Support Art & Design



Specialist Areas:
Graphic Design (Adobe Creative Suite)
Digital Photography and Image Manipulation
Interactive Media
Web Development

Alistair Thompson Teacher of Art & Design
Assistant Curriculum Manager, Art & Design



Specialist Areas:
Fine Art
Drawing and Painting
Printmaking
Photography

Mark Eccleston Teacher of Design and Technology
Senior Tutor



Specialist Areas:
Industrial / Product Design
Visual Presentation Techniques

Sarah Astin Teacher of Art & Design



Specialist Areas:
Printed Textiles and Surface Design
Graphic Image Making
Mixed Media Arts

Gemma Beech Teacher of Art & Design



Specialist Areas:
Digital Photography
Image Manipulation
Graphic Image Making
Illustration and Mixed Media

Christina Tyler Teacher of Art & Design



Specialist Areas:
Fashion, Design and Textile Art
Screen Printing
Stitch
Garment Construction

Kevin Crooks Teacher of Art & Design



Specialist Areas:
Photography
Image Manipulation
Fine Art

Annette Whiteford Teacher of Art & Design



Specialist Areas:
Advertising
Graphic Design
Contextual Studies
Professional Practice

Wendy Moore Teacher of Art & Design



Specialist Areas:
Fine Art
Drawing and Painting
Ceramic Sculpture
Fine Art Textiles